

# CONTRACT



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

And:

**GMMB**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Product</u>		
<b>Candidate Orders</b>		
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Estimate #</u> 1904	
<u>Advertiser</u> <b>OBAMA FOR AMERICA</b>		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRC	10/02/12	11/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	29	\$31,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$1,300.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,300.00</del>	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	2	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,300.00</del>	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	3	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,300.00</del>	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	4	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,300.00</del>	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	5	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2	9A-10A	MTuWThF----	:30		<del>\$1,300.00</del>	NM		
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
	27	WRC	10/02/12-10/07/12	9-10A TODAY SHOW 2	9A-10A	-TuWThF----	:30		\$1,300.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	28	WRC	10/02/12-10/07/12	10-11A TODAY SHOW 3	10A-11A	-TuWThF----	:30		\$700.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	29	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$400.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	30	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$400.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	31	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$500.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	32	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS	11A-12P	-TuWThF----	:30		\$500.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	33	WRC	10/08/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	M-----	:30		\$400.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	34	WRC	10/08/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	M-----	:30		\$400.00	NM		
			Ⓜ MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2									
	Week:	10/09/12	10/15/12	MTWTF--				5	\$1,300.00			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$1,300.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$1,300.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$1,300.00			
	Week:	11/06/12	11/12/12	-T-----				1	\$1,300.00			
N 2	WRC	10/02/12	11/06/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	21	\$14,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$700.00			

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		<del>\$700.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	2	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		<del>\$700.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	3	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		<del>\$700.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	4	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		<del>\$700.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	5	WRC	10/02/12-10/08/12	10-11A TODAY SHOW 3	10A-11A	MTuWThF----	:30		<del>\$700.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	Week:	10/09/12	10/15/12	MTWTF--				5	\$700.00			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$700.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$700.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$700.00			
	Week:	11/06/12	11/12/12	-T-----				1	\$700.00			
N 3	WRC	10/02/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	21	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		<del>\$400.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	2	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		<del>\$400.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	3	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		<del>\$400.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	4	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		<del>\$400.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	5	WRC	10/02/12-10/08/12	11A-12P MIDDAY NEWS	11A-12P	MTuWThF----	:30		<del>\$400.00</del>	NM		
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
	Week:	10/09/12	10/15/12	MTWTF--				5	\$400.00			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$400.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$400.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$400.00			
	Week:	11/06/12	11/12/12	-T-----				1	\$400.00			
N 4	WRC	10/02/12	11/06/12	Access H Live 12-1p	12-1p		:30			NM	21	\$8,400.00

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 339513 /		<u>Alt Order #</u> WOC10035227
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Candidate Orders	<u>Estimate #</u> 1904
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/12	10/08/12	MTWTF--				5	\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		<del>\$400.00</del>	NM				
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42													
	PREEMPT													
	2	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		<del>\$400.00</del>	NM				
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42													
	PREEMPT													
	3	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		<del>\$400.00</del>	NM				
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42													
	PREEMPT													
	4	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		<del>\$400.00</del>	NM				
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42													
	PREEMPT													
	5	WRC	10/02/12-10/08/12	Access H Live 12-1p	12-1p	MTuWThF----	:30		<del>\$400.00</del>	NM				
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42													
	PREEMPT													
Week:	10/09/12	10/15/12	MTWTF--	5	\$400.00									
Week:	10/16/12	10/22/12	MTWTF--	5	\$400.00									
Week:	10/23/12	10/29/12	MTWTF--	5	\$400.00									
Week:	10/30/12	11/05/12	MTWTF--	5	\$400.00									
Week:	11/06/12	11/12/12	-T-----	1	\$400.00									
N 5	WRC	10/02/12	11/06/12	1-2P DAYS OF OUR LIVES	1P-2P		:30			NM	37	\$21,520.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/12	10/08/12	MTWTF--				5	\$600.00					

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339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		<del>\$600.00</del>	NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42										
		PREEMPT										
2	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		<del>\$600.00</del>	NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42										
		PREEMPT										
3	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		<del>\$600.00</del>	NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42										
		PREEMPT										
4	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		<del>\$600.00</del>	NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42										
		PREEMPT										
5	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	MTuWThF----		:30		<del>\$600.00</del>	NM		
		See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42										
		PREEMPT										
27	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p	-TuWThF----		:30		\$300.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
28	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p	-TuWThF----		:30		\$300.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
29	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p	-TuWThF----		:30		\$540.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
30	WRC	10/08/12-10/08/12	Access H Live 12-1p	12-1p	M-----		:30		\$400.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
31	WRC	10/08/12-10/08/12	Access H Live 12-1p	12-1p	M-----		:30		\$400.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
32	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30		\$720.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
33	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30		\$720.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
34	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30		\$720.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
35	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P	-TuWThF----		:30		\$720.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
36	WRC	10/08/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P	M-----		:30		\$600.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
37	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30		\$630.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
38	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30		\$630.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
39	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30		\$630.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
40	WRC	10/02/12-10/07/12	Steve Harvey	2-3p	-TuWThF----		:30		\$630.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
41	WRC	10/08/12-10/08/12	Steve Harvey	2-3p	M-----		:30		\$350.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										
42	WRC	10/02/12-10/08/12	Ellen	3P-4P	MTu-ThF----		:30		\$630.00	NM		
		Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																														
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$600.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$600.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$600.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$600.00</td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>11/06/12</td><td>11/12/12</td><td>-T-----</td><td></td><td></td><td></td><td>1</td><td>\$600.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/09/12	10/15/12	MTWTF--				5	\$600.00				Week:		10/16/12	10/22/12	MTWTF--				5	\$600.00				Week:		10/23/12	10/29/12	MTWTF--				5	\$600.00				Week:		10/30/12	11/05/12	MTWTF--				5	\$600.00				Week:		11/06/12	11/12/12	-T-----				1	\$600.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																	
Week:		10/09/12	10/15/12	MTWTF--				5	\$600.00																																																																																	
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Week:		11/06/12	11/12/12	-T-----				1	\$600.00																																																																																	
N 6	WRC	10/02/12	11/06/12	2-3p Nate Berkus	2-3p		:30			NM	21	\$7,350.00																																																																														
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$350.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/02/12	10/08/12	MTWTF--				5	\$350.00																																																							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																	
Week:		10/02/12	10/08/12	MTWTF--				5	\$350.00																																																																																	
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																																																																																
	1	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		<del>\$350.00</del>	NM																																																																																
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42																																																																																									
	PREEMPT																																																																																									
	2	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		<del>\$350.00</del>	NM																																																																																
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42																																																																																									
	PREEMPT																																																																																									
	3	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		<del>\$350.00</del>	NM																																																																																
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42																																																																																									
	PREEMPT																																																																																									
	4	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		<del>\$350.00</del>	NM																																																																																
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42																																																																																									
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	5	WRC	10/02/12-10/08/12	2-3p Nate Berkus	2-3p	MTuWThF----	:30		<del>\$350.00</del>	NM																																																																																
	See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42																																																																																									
	PREEMPT																																																																																									
	Week:	10/09/12	10/15/12	MTWTF--				5	\$350.00																																																																																	
	Week:	10/16/12	10/22/12	MTWTF--				5	\$350.00																																																																																	
	Week:	10/23/12	10/29/12	MTWTF--				5	\$350.00																																																																																	
	Week:	10/30/12	11/05/12	MTWTF--				5	\$350.00																																																																																	
	Week:	11/06/12	11/12/12	-T-----				1	\$350.00																																																																																	

| N 7 | WRC | 10/02/12 | 11/05/12 | 5-6A NEWS4 @5AM | 5A-6A |  | :30 |  |  | NM | 20 | \$12,000.00 |
| |       |  |                   |                 |                 |  |  |  |                   |             |  |  |  | |-------|--|-------------------|-----------------|-----------------|--|--|--|-------------------|-------------|--|--|--| |       |  | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |  |  |  | <u>Spots/Week</u> | <u>Rate</u> |  |  |  | | Week: |  | 10/02/12          | 10/08/12        | MTWTF--         |  |  |  | 5                 | \$600.00    |  |  |  | | | | | | | | | | | | | |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		<del>\$600.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	2	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		<del>\$600.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	3	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		<del>\$600.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	4	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		<del>\$600.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	5	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM	5A-6A	MTuWThF----	:30		<del>\$600.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	Week:	10/09/12	10/15/12	MTWTF--				5	\$600.00			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$600.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$600.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$600.00			
N 8	WRC	10/02/12	11/05/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	20	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		<del>\$1,400.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	2	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		<del>\$1,400.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	3	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		<del>\$1,400.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	4	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		<del>\$1,400.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	5	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		<del>\$1,400.00</del>	NM		
				See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40								
				PREEMPT								
	Week:	10/09/12	10/15/12	MTWTF--				5	\$1,400.00			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$1,400.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$1,400.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$1,400.00			
N 9	WRC	10/02/12	11/05/12	7-9A TODAY SHOW	7A-9A		:30			NM	35	\$62,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$2,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		<del>\$2,000.00</del>	NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
2	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		<del>\$2,000.00</del>	NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
3	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		<del>\$2,000.00</del>	NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
4	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		<del>\$2,000.00</del>	NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
5	WRC	10/02/12-10/08/12		7-9A TODAY SHOW	7A-9A	MTuWThF----	:30		<del>\$2,000.00</del>	NM		
		See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
		PREEMPT										
26	WRC	10/02/12-10/07/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$2,340.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
27	WRC	10/02/12-10/07/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$2,340.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
28	WRC	10/02/12-10/07/12		7-9A TODAY SHOW	7A-9A	-TuWThF----	:30		\$2,340.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
29	WRC	10/02/12-10/07/12		6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30		\$1,800.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
30	WRC	10/02/12-10/07/12		6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30		\$1,800.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
31	WRC	10/08/12-10/08/12		7-9A TODAY SHOW	7A-9A	M-----	:30		\$2,000.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
32	WRC	10/08/12-10/08/12		7-9A TODAY SHOW	7A-9A	M-----	:30		\$2,000.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
33	WRC	10/02/12-10/07/12		6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30		\$1,200.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
34	WRC	10/02/12-10/07/12		6-7A NEWS4 @ 6AM	6A-7A	-TuWThF----	:30		\$1,200.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
35	WRC	10/08/12-10/15/12		6-7A NEWS4 @ 6AM	6A-7A	MTuWThF----	:30		\$1,400.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
36	WRC	10/02/12-10/07/12		5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30		\$810.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
37	WRC	10/02/12-10/07/12		5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30		\$810.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
38	WRC	10/02/12-10/07/12		5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30		\$810.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
39	WRC	10/02/12-10/07/12		5-6A NEWS4 @ 5AM	5A-6A	-TuWThF----	:30		\$810.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										
40	WRC	10/08/12-10/08/12		5-6A NEWS4 @ 5AM	5A-6A	M-----	:30		\$600.00	NM		
Ⓜ		MG for 9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																														
<table><tr><th></th><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week:</td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>5</td><td>\$2,000.00</td></tr><tr><td>Week:</td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$2,000.00</td></tr><tr><td>Week:</td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>5</td><td>\$2,000.00</td></tr><tr><td>Week:</td><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>5</td><td>\$2,000.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week:	10/09/12	10/15/12	MTWTF--	5	\$2,000.00	Week:	10/16/12	10/22/12	MTWTF--	5	\$2,000.00	Week:	10/23/12	10/29/12	MTWTF--	5	\$2,000.00	Week:	10/30/12	11/05/12	MTWTF--	5	\$2,000.00	
	Start Date	End Date	Weekdays	Spots/Week	Rate																																					
Week:	10/09/12	10/15/12	MTWTF--	5	\$2,000.00																																					
Week:	10/16/12	10/22/12	MTWTF--	5	\$2,000.00																																					
Week:	10/23/12	10/29/12	MTWTF--	5	\$2,000.00																																					
Week:	10/30/12	11/05/12	MTWTF--	5	\$2,000.00																																					
N 10	WRC	10/02/12	11/05/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	28	\$76,070.00																														
<table><tr><th></th><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week:</td><td>10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>5</td><td>\$3,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week:	10/02/12	10/08/12	MTWTF--	5	\$3,500.00																			
	Start Date	End Date	Weekdays	Spots/Week	Rate																																					
Week:	10/02/12	10/08/12	MTWTF--	5	\$3,500.00																																					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																																
	1	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		<del>\$3,500.00</del>	NM																																
	See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT																																									
	2	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		<del>\$3,500.00</del>	NM																																
	See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT																																									
	3	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		<del>\$3,500.00</del>	NM																																
	See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT																																									
	4	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		<del>\$3,500.00</del>	NM																																
	See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT																																									
	5	WRC	10/02/12-10/08/12	730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		<del>\$3,500.00</del>	NM																																
	See MG 10.26, 10.27, 10.28, 10.29, 10.30, 10.31, 10.32, 10.33 PREEMPT																																									
	26	WRC	10/02/12-10/07/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$1,800.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
	27	WRC	10/02/12-10/07/12	News 4 @ 4:30a	430-5a	-TuWTh--Su	:30		\$270.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
	28	WRC	10/02/12-10/07/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$1,400.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
	29	WRC	10/02/12-10/08/12	6-630P NEWS4 @ 6P SA WK	6-630P	-----Sa--	:30		\$1,000.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
	30	WRC	10/02/12-10/08/12	News 4 Sat 6am 6-7a	6A-7A	-----Sa--	:30		\$500.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
	31	WRC	10/02/12-10/08/12	News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$900.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
	32	WRC	10/02/12-10/08/12	LX Open Hse 5-530a	5-530a	-----Su	:30		\$100.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
	33	WRC	10/02/12-10/08/12	LX Open Hse 5-530a	5-530a	-----Su	:30		\$100.00	NM																																
	Ⓜ MG for 10.5, 10.2, 10.3, 10.4, 10.1																																									
<table><tr><th></th><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week:</td><td>10/09/12</td><td>10/15/12</td><td>MTWTF--</td><td>5</td><td>\$3,500.00</td></tr><tr><td>Week:</td><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$3,500.00</td></tr><tr><td>Week:</td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>5</td><td>\$3,500.00</td></tr><tr><td>Week:</td><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>5</td><td>\$3,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week:	10/09/12	10/15/12	MTWTF--	5	\$3,500.00	Week:	10/16/12	10/22/12	MTWTF--	5	\$3,500.00	Week:	10/23/12	10/29/12	MTWTF--	5	\$3,500.00	Week:	10/30/12	11/05/12	MTWTF--	5	\$3,500.00	
	Start Date	End Date	Weekdays	Spots/Week	Rate																																					
Week:	10/09/12	10/15/12	MTWTF--	5	\$3,500.00																																					
Week:	10/16/12	10/22/12	MTWTF--	5	\$3,500.00																																					
Week:	10/23/12	10/29/12	MTWTF--	5	\$3,500.00																																					
Week:	10/30/12	11/05/12	MTWTF--	5	\$3,500.00																																					
N 11	WRC	10/02/12	10/23/12	Love in Wild	10-11p		:30			NM	6	\$30,400.00																														
<table><tr><th></th><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week:</td><td>10/02/12</td><td>10/08/12</td><td>-T-----</td><td>1</td><td>\$4,000.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week:	10/02/12	10/08/12	-T-----	1	\$4,000.00																			
	Start Date	End Date	Weekdays	Spots/Week	Rate																																					
Week:	10/02/12	10/08/12	-T-----	1	\$4,000.00																																					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/02/12-10/08/12	Love in Wild	10-11p	- Tu- - - - -	:30		<del>\$4,000.00</del>	NM		
			See MG 11.5, 11.6, 11.7									
			PREEMPT									
	5	WRC	10/02/12-10/08/12	Parenthood	10-11p	- Tu- - - - -	:30		\$6,000.00	NM		
			Ⓜ MG for 11.1 10/02									
	6	WRC	10/02/12-10/08/12	The Voice	8-9p	- Tu- - - - -	:30		\$6,500.00	NM		
			Ⓜ MG for 11.1 10/02									
	7	WRC	10/02/12-10/08/12	Dateline	10P-11P	- - - - - F - - -	:30		\$5,900.00	NM		
			Ⓜ MG for 11.1 10/02									
	Week:	10/09/12	10/15/12	- T - - - - -				1	\$4,000.00			
	Week:	10/16/12	10/22/12	- T - - - - -				1	\$4,000.00			
	Week:	10/23/12	10/29/12	- T - - - - -				1	\$4,000.00			
N 12	WRC	10/30/12	10/30/12	Love in Wild	10-11p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	- T - - - - -				1	\$4,500.00			
N 13	WRC	10/02/12	10/05/12	Ellen	3P-4P		:30			NM	1	\$500.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				1	\$500.00			
N 14	WRC	10/02/12	10/05/12	1237-137a Fallon	1237-137a		:30			NM	1	\$450.00
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				1	\$450.00			
<b>Totals</b>											<b>262</b>	<b>\$306,450.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	195	\$230,700.00	\$196,095.00
10/29/12 - 11/06/12	67	\$75,750.00	\$64,387.50
<b>Totals</b>	<b>262</b>	<b>\$306,450.00</b>	<b>\$260,482.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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